

Art Center Update

June 2020

President's Message



We are faced with many challenges right now with what is happening with Covid-19 and other events throughout our communities. Through all of this, The Art Center is continuing to move forward to get the word out there that we are open and with events.

We are faced with issues for our current website that is redirecting people to other sites. We are working on this and will hopefully have things worked out soon. In the meantime, if you need to go to the website, you will need to type it in. Do not try to copy or paste or do a search to click the link.

We will be celebrating our one-year anniversary for being at Regency Square Mall on Sunday, July 26th with an open house from 12-4 pm. We will be doing this in conjunction with an opening reception for our "Tune-In" Juried Exhibit. Drop off for this show will be June 22 – 27th. You still have time to create something to submit. We will be doing things a little different by having a Facebook live feed at 11:30 on July 26th to announce the winners of the juried show and hourly live feeds to talk with guests and artists during the open house. We will also be doing short interviews as artists are dropping off their artwork. These will

all be posted to our new You Tube page to get more marketing out here for the shows.

Ed and I have been attending ongoing video conference calls with the Cultural Council to stay up to date on what is going on with all the arts and cultural programs in Jacksonville. We are working on collective messaging with other organizations and sharing information on what we are all doing to open under new guidelines set by the CDC and government. How we are all moving forward with our new norms.

The Board of Directors and the committees are continually working to come up with ideas for moving forward with shows, workshops, receptions, community outreach, and marketing. If anyone has ideas or suggestions that may help us, they would be appreciated.

Please remember to share items we post on Facebook. It goes a long way to help market The Art Center and yourselves as members of TAC.

Opportunities

[Every Single Artist Lounge](#)

The next Every Single Artist Lounge is one you should definitely participate in. The topic is Promoting Your Art on Social Media. In these times, when we wait for people to be comfortable enough to attend gallery is in person, having a strong social media presence is one of the best ways to make sure people get to see

your art. This will be another virtual meeting.

Speakers - Gallery owner, **Theresa Rykaczewski** of Word Revolt Gallery and artist, **Christopher Clark** of Cooli Ras Art.

These speakers represent different roles in the industry and have grown their businesses through their huge followings on social media. Join us for a Facebook live panel discussion to hear their best practices and learn their secrets to success. There will be time for Q & A so get your questions ready and come ask the experts.

Here is a [link](#) to the information.



Thursday June 11th - 7:00 - 8:00 PM

Copyright + Art in Three Parts

Part one of a three-part seminar that explains and illustrates the basics of copyright law.

Author, artist and lawyer, **Deborah Reid**, will present this very useful information based on her upcoming illustrated book, "True Stories of Transformation + Infringement: Art + Copyright." Here's the [link](#).

Funding Available through the Artist Relief Fund

We are pleased to announce available funding for the Artist Relief Fund.

If you are an artist living in the Greater Jacksonville area and have lost revenue due to the coronavirus crisis, you may be eligible for a micro grant from the Cultural Council. Applications are now being accepted.

[APPLY AND LEARN MORE](#)

WE HAVE LISTED MORE SOURCES FOR COVID-19 FINANCIAL HELP ON OUR RESOURCE PAGE.

[RESOURCE PAGE](#)

CALL TO ARTISTS

Call to Artists for new TV series. CALL FOR MAKERS IN AMERICA FOR NEW TV SERIES

We are seeking talented makers and crafts people from all over America to be featured in a new series for PBS, produced by Room 608 Inc., a production company based in New York. The series will showcase the best and most original handmade items and makers in America – your process, skill, and your unique story.

Our ideal candidate is a skilled crafts person with a unique product and an interesting and visually compelling process – everything from crafting handmade motorcycles to guitars to copper distilleries. We

are currently looking for talented crafters of: WOOD, PLASTIC, TEXTILE, GLASS, LEATHER, COPPER, AND STEEL. We would also like to hear from you if your craft does not involve these materials but is so exciting that we absolutely have to hear about it.

Shooting is expected to begin this fall and will take place locally, so no traveling will be required. We greatly encourage anyone regardless of age, race, nationality, or gender to respond.

If you would like to be considered, please send an email to lj@room608.com with a link to your website or photos of your work. Please include a brief description of your process and how you got started. We are casting on an ongoing basis this spring. However, the earlier we hear from you, the more time we will have to review and share with our team.

We will get in touch with each maker, individually, if we wish to speak further.

We look forward to hearing from you!

[Arts on Douglas: Call for Artists - Endless Summer: A Group Exhibition](#)

Arts on Douglas is currently accepting submissions for their annual themed exhibition Endless Summer. Paying homage to the 1960s cult classic film of the same name, this fun, upbeat exhibition is a visual exploration of the summer season and all that it entails. Florida

artists are encouraged to submit work that demonstrates their interpretation of summer ideals, memories, or perceptions of the summer season. **Click on the button below for full details and to submit artwork for this exhibition.**

[Click Here to Submit](#)



LIGHTNER MUSEUM
SAINT AUGUSTINE, FLORIDA

CALL TO ARTISTS
MUSIC ROOM MURAL CONTEST

THE LIGHTNER MUSEUM IS HOSTING A MURAL CONTEST!
THE WINNING MURAL WILL BE DISPLAYED ON THE BACK WALL OF THE MUSIC ROOM.
SUBMITTED MURAL CONCEPTS SHOULD REFLECT THE HISTORY OF THE MUSEUM,
THE GILDED AGE AND/OR THE HISTORY OF MUSIC.
THE WINNING MURAL WILL BE SELECTED BY THE LIGHTNER MUSEUM'S STAFF AND BOARD OF DIRECTORS.

DEADLINE FOR SUBMISSIONS
JULY 15, 2020
THERE IS NO FEE TO PARTICIPATE!
WALL SIZE: 23' 6" X 8'

TO ENTER:

- SUBMIT A DETAILED SKETCH OF YOUR MURAL DESIGN
- INCLUDE A SHORT ARTIST STATEMENT
- ANY SUPPORTING IMAGES THAT REFLECT YOUR CONCEPT

THE WINNER RECEIVES:

- INVITATION AS GUEST OF HONOR AT THE MURAL UNVEILING EVENT
- A \$500 STIPEND (MAY HELP COVER THE COST OF SUPPLIES)
- RECOGNITION ON THE MUSEUM'S SOCIAL MEDIA PAGES, WEBSITE, AND PRESS
- LIFELONG MEMBERSHIP TO THE MUSEUM
- BRAGGING RIGHTS THAT YOUR ARTWORK IS ON DISPLAY IN THE LIGHTNER MUSEUM!

SEND YOUR SUBMISSIONS TO ANGELA@LIGHTNERMUSEUM.ORG
75 KING STREET, ST. AUGUSTINE, FL 32084 | LIGHTNERMUSEUM.ORG | 904.824.2874

[City of Tampa's Open Call to Artists](#)

The City of Tampa Division of Arts & Cultural Affairs invites artists and artist-led teams residing in Florida to submit qualifications for potential inclusion in the 2020-2021 Pre-Qualified Artist Pool. The purpose of the Pool is to commission more regional artists for local projects such as [Mayor Castor's Art on the Block Program](#), and to integrate more artwork and artistic elements into citywide infrastructure.

This opportunity is open to all artists residing in Florida, both emerging and established artists, individuals and artist-led teams, and artists working with a wide variety of mediums, who have completed projects for private clients, public agencies or for grassroots/community projects.

Gallery Info

It was one year ago this past weekend that we moved from the Landing to Regency Square mall. It's amazing all that has happened during that year. There was so much work that when on getting the gallery ready for opening and having such a successful grand opening event. Here we are one year later, and things just couldn't be more different.

During May, the gallery was open for 19 days. As you can imagine, visitation was quite poor with only 32 guests. Part of the issue is that a number of the stores are still closed, particularly JC Penney's. We know a number of the stores are awaiting corporate bankruptcy procedures before they make decisions on when we will reopen. This means, we need to get the word out ourselves that both the mall was open and we are open. We have spoken to mall management about this situation and they are in frequent contact with the companies. Their feeling is that since this was one of the more profitable JC Penney's, it is quite possible that they will reopen the store. We are hopeful that visitation and sales will begin to increase in the coming months.

We are also going to talk to mall management about getting a reduction in rent for the month they closed the mall.

Membership

We have two new studio artists this month.

Tammy Bacon was the UNF student that was going to have her senior show at TAC, which had to be cancelled due to the virus.



Tammy Bacon

When I think about ceramics, I think about art and practicality. I am drawn to ceramics by the functionality, versatility, and tactile nature of it. The hand building process feeds my need to be hands-on. Handling the clay is intimate, and I respond to its needs like a caretaker. I use geometric shapes and bright colors to create unique pottery that doesn't look functional, but is very functional.



The second new studio artist is **Mary Beth Blevins**. We don't have any pics of her yet, but here is a [link](#) to her Sugar Beth Studios Facebook page.

Programs and Shows

We postponed the "Tune-In" show, but we're now back on track combining the show reception with our One Year Anniversary. It would be great if you could all participate in this show and make it a big one.



Our "Tune-In" show will now have the opening reception on July 26th. Take in for this work will continue

from **June 22 to June 27th**, 12-5PM. To streamline the take in we ask that you fill out an entry form and attach it to the back of your entry before coming to the gallery. We also ask that you wear a mask when you drop off your entry. You can download an entry form at www.tacjacksonville.org/call.

Entry fee is \$25 for non-TAC members and \$20 for members.

Our next show will be **Purple Rain**. Stay tuned for more info.

We will be switching out the artwork at the Florida Ballet this month. **Kim Beaulieu** will be our next artist. If you would like to be in consideration to display in this location, please forward you images to the program committee.

Grants

We have been working very closely with the Cultural Council to route the pandemic. They have been a great resource for us hosting numerous video conferences every week and bringing in guest speakers to fill us in on many of the issues caused by the virus. This is where we learned about the PPP (payroll protection program) that we applied for and received, as well as learning about Small Business Association loans and other legal issues. They were also able to shift the due date for the 2020-2021 grant. **Lisa Lofton** volunteered to write the application for the new grant. The cultural council provided us with some excellent examples of other small art organization applications they we could model. Lisa used these to rewrite our previous application structure in created a very good document. We will be submitting this

within the next two weeks. Thanks also to **Jef Taylor** who has done all the financial work for this application. The Cultural Council was also able to simplify the process by having the city remove its insurance requirements, as well as being able to provide an additional \$400 in grant money.

Building

Thanks to a donation from **Jackie Pfaff-Pratt** we now have a new refrigerator at the gallery. We've also bought a utility sink for the back bathroom to facilitate cleanup and we have a new display stand for 3D items.

Collaboration

We're thinking it's about time to work on another mural. **Annelies Dykgraaf** has suggested we think about doing a large scale mural on the old front of JC Penney's facing Atlantic Blvd. This would be a monumental project because of the scale. We are working on some options to take to mall management.

We are also thinking that maybe we should try something smaller first to build some chops. The project we're thinking about for this is painting the back wall at the food bank directly across from us. We talk to them a number of months ago and they were all in favor.

Doing murals and public art is part of our mission and it would be great to have all our members participate.

Lagniappe

I have been watching too art shows on Britain's sky arts channel for a number of years. One show is called Portrait Artist of the Year and the other is called Landscape Artist of

the Year. It's an art competition show, but I've always enjoyed seeing the tremendous variety in what the different artists produce.

During the pandemic they're trying something new called **Portrait Artist of the Week**. In that show they have a remote sitter and the artist in another location using Zoom connection to his subject. There are three well-known judges adding commentary and background to the show but the really exciting thing is that while the artist is painting, other people are painting along from their homes. They then share those pictures with a show and the judges select the top three. The amazing thing is that each week they get about 2000 entries from all over the world and the variety of interpretations is outstanding.

You can watch it live on-line [here](#) on Sundays at 8AM and paint along yourself, or it is available the next day on [YouTube](#). If you have any interest in portraiture it's worth checking out.