

Art Center Update

October 2020

President's Message



Greeting's fellow members. I hope this message finds you all happy and healthy. I am very sad to announce that the current president of the Art Center Cooperative, **Kim Beaulieu** has decided to resign from the board for personal reasons. Kim has been an energetic and determined leader during her tenure. This year has posed many challenges to the Art Center and all cultural institutions. I would like to thank Kim for all of her hard work as the President and as a member. She will be sorely missed.

My name is **Lisa Lofton** and as the current Vice President, I will be moving into the interim position as the board President. I am a 2-D artist who wandered through 14 years of her life in the technologies field and an additional 12 years as marketing manager for a luxury linen retailer. I am also the Vice President of our sister organization, The Jacksonville Artists' Guild and a member of the Art League of Jacksonville. I look forward to the opportunity of meeting you all and am so excited to be able to align myself with such a talented and creative group of artists. I invite you

to come to our November members meeting with questions and ideas on how we can make your experience at TAC as positive as possible. I and the other board members have been working on improving your online artist presence and hope to continue to find ways to highlight your work. If you have any questions or concerns about the gallery please feel free to contact me via email loftonweb@gmail.com or by phone 904.673.9804. Thank you for your continued commitment to the Art Center and all things ART!

Opportunities

YoungArts 2021

Application Now Open

YoungArts is now accepting applications from visual, literary and performing artists ages 15–18 or in

The Cultural Council has created a directory for artists and art organizations. The Art Center joined up right away, but you can also get included as an individual artist. A basic listing is free and an enhanced listing is \$35. You can find out more [here](#).

You can also check out what's happening around town at the Cultural Council Events Calendar [here](#).

Every Single Artist Lounge

November 10th

Location: Cathedral Arts Project
Topic: **Panel Discussion on the Grant Writing Process**

Speakers: Amy Crane and Amy Palmer

Sales

September was a slow month for sales at \$217.

Cyndy Reynolds	\$ 20.00	Garden Stakes
Dana Delarme	\$ 62.00	Egg Painting
Denise Sawyer- Johnson	\$ 20.00	Color of Covid
Denise Sawyer- Johnson	\$ 25.00	Color of Covid
Elaine Bedell	\$ 10.00	Print
Lora davis- Henningsen	\$ 30.00	2 Mini Paining
Marsha Hatcher	\$ 25.00	Painted Rock
Marsha Hatcher	\$ 25.00	Canucwhatic print

TAC and the Community

We were flat out in September and October giving away art supplies. We started handing out boxes containing about \$400 worth of art supplies, which was enough to serve 25 kids.

We added several more schools to our distribution and just gave out two more boxes today to two more schools.

The GoFundMe/Charity program did well for us with \$1500 in net donations. The process was very clean with monthly donation transfers made directly to our PayPal account. ‘

The teachers have been very happy with our unexpected generosity. Thanks to all of you that helped out. It6 has done a lot for our reputation in town as an honorable arts organization.

Another activity last month was our hosting of **Every Single Artist Lounge**. The theme of this session was “Doing Business with Interior Decorators - - How to get your artwork placed in residential and corporate projects. The speakers-Marsha Faulkner - Studio M Interior Designs and Amanda Webster - Amanda Webster Design did a great job and gave out a lot of valuable information.

It was the most successful ESAL since the pandemic started and their first true live/on-line event. There were 21 people who attended live, all properly socially distanced and the had a good number of folks on-line.

The speakers also checked out the gallery and really liked it. We asked them for any recommendations and they had some suggestions that we’ll discuss at the upcoming Members Meeting.

We’re also working with Sculpture Professor **Jenny Hager** from UNF to host senior shows on the black panels. We have two students interested. We had one student scheduled in spring, but had to cancel her show due to the pandemic.

TAC II and TAC III Union Studios

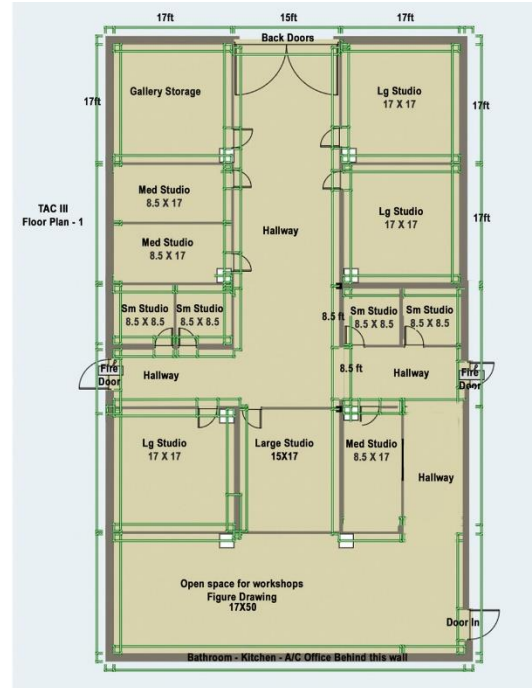
Many of you might have seen the article in the Jacksonville Business Journal about the plans to renovate the Union Terminal Warehouse and are wondering on what impact that might have on our studios there.

The project is to redevelop the Union Terminal Warehouse into a 200-unit apartment that was originally set to begin earlier this year is now

underway, with the developer submitting applications for a new permit. However, they stated "A good portion of the building was occupied by artists, photographers, wood workers – craftsmen of those types," said Shealy at the time. "They want to keep that element in the project."

Annelies Dykgraaf, who manages the studios talked to one of our contacts and it will still take them some time to get the required funds and it's likely that they would not start on anything until 2023.

In the meantime, **Lisa and Scott Lofton** have been busy on the plans to build out new studios in the old JCDC space. A new studio layout has been developed and we're now pursuing material proposals from Home Depot. As you can see we'll have different sized studios and they will all have hard walls and lockable doors. **We're planning to have some workdays in November and December we could really use some help.** We need to get the studios built and rented as soon as possible to offset the cost of the rent.



At TAC II, we still have three studios available for rent. If you know of anyone interested in a studio, please let Annelies know.

Members

We lost **Greg Przybysz** as a studio artist, but picked up **Stephen Durden** as both a new studio artist and a member. Welcome aboard. Stephen has some of our shows in the past. Here's a link to his [Facebook page](#)

New Board Members and Officers Needed

With Kim's departure, we're down one Board member and Officer. We'll need to get some new people to help us out and a new Vice President as Lisa steps up. If you are interested or know someone that has good business skills that would like to support a non-profit, please contact us. This cooperative can only survive if we all work together.

Saturday Work

Kim had also worked some Saturdays during the month. We need someone willing to work in the gallery one day/month to replace her. Right now **Valentina Nedelcheva, Denise Sawyer Johnson, Jaqueline Pfaff-Pratt and Annelies Dykgraaf** handle the bulk of it, but they need some help. Let us know even if you can only work a half day. Without the help we may need to cut back to being open only five days/week.

Members Meeting

Our next Member's Meeting is November 7th, from 12-1PM. That will be followed by curating until 3PM. Bring in your new work to exchange. We'll be sending out an updated form for you to fill out for all the pieces you're bringing in. What we're adding is a space for you to do a 100 word or less write up about each piece that will appear on your artist page. This description is key to get people interested in buying your work. Lisa has been writing most of these so far when she adds your images to the website, but the description is best done by you.

Here's are two examples:

L0085 - AwShucks from Apalachicola Florida - 22X28 Original Acrylic on Canvas

\$450.00

The seafood industry in Apalachicola is as important today as it was more than 175 years ago. It is the seafood industry that has most significantly shaped the culture and maritime heritage of Apalachicola and it is the seafood industry that anchors a

growing nature-based tourism industry throughout the region.

Oysters were Apalachicola's first seafood industry. Oysters were sold locally as early as 1836, harvested much the same as they are today with scissor-shaped tongs hoisted aboard shallow-draft skiffs. By 1850, oysters had begun to be packed in barrels and shipped aboard steamers headed north or to other neighboring states.

Sustained commercial seafood success began in the late 1880s when German immigrant Herman Ruge, along with his two sons John G. and George H. Ruge opened the Ruge Brothers Canning company in 1885. Through the technique of pasteurization, the Ruge's became Florida's first successful commercial seafood packers. John Ruge is also credited as an early advocate of planting oysters' shells near existing oyster "beds" to provide places for spat to settle during spawning. Other prominent oyster industry pioneers included "The Apalachicola Fish and Oyster Company" as seen in this painting.

Partially quoted from the cityofapalachicola.com website.

Acrylic on Canvas

*22X28
Framed*

Or

Insurrection Sunday (Revolution)
\$1,500.00

Insurrection Sunday (Revolution) by Artist Marsha Hatcher redefines lady liberty into a modern heroine, rebelling against the inequities of our society and demanding recognition for those who have been marginalized because of race. This painting is dramatic and beautiful. A definitive statement piece for our time and a historical contribution of iconography that deserves to be admired.

Details

Original Painting

Artist Marsha Hatcher

36 X 48 inches

Acrylic

No Frame - Gallery Wrapped Canvas

Having a good description can really promote interest.

Also bring in items for the Holiday Market that we'll be setting up. For now we will just have a series of tables set up, so they should be smaller gift items for display. We suggest you keep the price under \$50. If the senior art shows don't happen, we'll be able to use the black panels for the Holiday Market as well.

We'll also be able to do some **Member Artist Videos** that day for our YouTube channel and for you to market yourself, both on your sales page and through your social media. It should only be about 2-4 minutes

long and based on your artist statement.

Grants

Kim and Lisa did our grant request "defense" before the whole grant committee at the end of September. Fortunately, they liked our presentation and we were awarded a grant for the coming year. We were very happy that the City gave the Cultural Council the same amount as they did for the last fiscal year. It's a lot of work to request and do all the required reporting for the grant, but it's worth about \$5800 to us.